

# Course Assessment Report - 4 Column

## Great Basin College

### Courses (CT) - Graphic Communications

Course Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
<p>Courses (CT) - Graphic Communications - GRC 119 - Comp Graphcs/Digitl Media - Defining Multimedia - Students will be able to (SWBAT) comprehensively define multimedia. (Created By Courses (CT) - Graphic Communications)</p> <p><b>Next Assessment:</b> 2016-2017</p> <p><b>Start Date:</b> 05/18/2012</p> <p><b>Course Outcome Status:</b> Active</p>	<p><b>Assessment Measure:</b> Participation in Online Discussions, Written Assignments, Hands-On Assignments and Final Project</p> <p><b>Assessment Measure Category:</b> Assignment - Written</p> <p><b>Criterion:</b> N/A</p>	<p>05/18/2012 - Based on student posts for online discussions, their written and hands-on assignments, and their final projects, students who successfully completed and earned a passing grade in this class are able to comprehensively define multimedia.</p> <p><b>Criterion Met:</b> N/A</p> <p><b>Reporting Period:</b> 2011-2012</p>	<p>09/01/2012 - Current techniques are working for enabling students to comprehensively define multimedia upon successful completion of this class.</p> <hr/>
<p>Courses (CT) - Graphic Communications - GRC 119 - Comp Graphcs/Digitl Media - Elements of Multimedia - SWBAT identify the elements of multimedia such as text, static graphics, sound, animation, and video. (Created By Courses (CT) - Graphic Communications)</p> <p><b>Next Assessment:</b> 2016-2017</p> <p><b>Start Date:</b> 05/18/2012</p> <p><b>Course Outcome Status:</b> Active</p>	<p><b>Assessment Measure:</b> Participation in Online Discussions, Written Assignments, Hands-On Assignments and Final Project</p> <p><b>Assessment Measure Category:</b> Discussion</p> <p><b>Criterion:</b> N/A</p>	<p>05/18/2012 - Based on student posts for online discussions, their written and hands-on assignments, and their final projects, students who successfully completed and earned a passing grade in this class are able to identify the elements of multimedia such as text, static graphics, sound, animation, and video.</p> <p><b>Criterion Met:</b> N/A</p> <p><b>Reporting Period:</b> 2011-2012</p>	<p>09/01/2012 - Current techniques are working for enabling students to identify the elements of multimedia such as text, static graphics, sound, animation, and video.</p> <hr/>
<p>Courses (CT) - Graphic Communications - GRC 119 - Comp Graphcs/Digitl Media - Software Authorization - Students will have used multimedia authoring software tools. (Created By Courses (CT) - Graphic Communications)</p> <p><b>Next Assessment:</b> 2016-2017</p> <p><b>Start Date:</b> 05/18/2012</p> <p><b>Course Outcome Status:</b> Active</p>	<p><b>Assessment Measure:</b> Hands-On Assignments and Final Project</p> <p><b>Assessment Measure Category:</b> Assignment - Project</p> <p><b>Criterion:</b> N/A</p>	<p>05/18/2012 - Students really enjoy the hands-on assignments in this class, all of which are some aspect of multimedia authoring. They also enjoy exercising their new skills with the completion of the final project, and seeing what their classmates have done when the final projects are posted to the class website.</p> <p><b>Criterion Met:</b> N/A</p> <p><b>Reporting Period:</b> 2011-2012</p>	<p>09/01/2012 - I will continue to incorporate many hands-on assignments. It is important to keep these assignments up-to-date with current concepts and software, and any downloaded software has to be reliable and free.</p> <hr/>

Course Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
Active			
<p>Courses (CT) - Graphic Communications - GRC 119 - Comp Graphcs/Digitl Media - Computer Systems Requirements - SWBAT describe computer system requirements for multimedia development and playback. (Created By Courses (CT) - Graphic Communications)</p> <p><b>Next Assessment:</b> 2016-2017</p> <p><b>Start Date:</b> 05/18/2012</p>	<p><b>Assessment Measure:</b> Participation in Online Discussions, Written Assignments, Hands-On Assignments and Final Project</p> <p><b>Assessment Measure Category:</b> Discussion</p> <p><b>Criterion:</b> N/A</p>	<p>05/18/2012 - Based on student posts for online discussions, their written and hands-on assignments, and their final projects, students who successfully completed and earned a passing grade in this class are able to describe computer system requirements for multimedia development and playback.</p> <p><b>Criterion Met:</b> N/A</p> <p><b>Reporting Period:</b> 2011-2012</p>	<p>09/01/2012 - Current techniques are working for enabling students to describe computer system requirements for multimedia development and playback.</p> <hr/>
<p><b>Course Outcome Status:</b> Active</p>			
<p>Courses (CT) - Graphic Communications - GRC 119 - Comp Graphcs/Digitl Media - Basic Multimedia Development - Worked with text, static graphics, sound, animation, and video in the context of basic multimedia development. (Created By Courses (CT) - Graphic Communications)</p> <p><b>Next Assessment:</b> 2016-2017</p> <p><b>Start Date:</b> 05/18/2012</p>	<p><b>Assessment Measure:</b> Hands-On Assignments and Final Project</p> <p><b>Assessment Measure Category:</b> Assignment - Project</p> <p><b>Criterion:</b> N/A</p>	<p>05/18/2012 - Students really enjoy the hands-on assignments in this class, many of which involve learning about and working the five multimedia elements: text, static graphics, sound, animation, and video. They also enjoy exercising their new skills with the completion of the final project, and seeing what their classmates have done when the final projects are posted to the class website.</p> <p><b>Criterion Met:</b> N/A</p> <p><b>Reporting Period:</b> 2011-2012</p>	<p>09/01/2012 - I will continue to incorporate many hands-on assignments. It is important to keep these assignments up-to-date with current concepts and software, and any downloaded software has to be reliable and free.</p> <hr/>
<p><b>Course Outcome Status:</b> Active</p>			
<p>Courses (CT) - Graphic Communications - GRC 119 - Comp Graphcs/Digitl Media - Multimedia Development Project - Students will have planned, designed, created, and tested a basic multimedia project with development and completion of the final project. (Created By Courses (CT) - Graphic Communications)</p> <p><b>Next Assessment:</b> 2016-2017</p> <p><b>Start Date:</b> 05/18/2012</p>	<p><b>Assessment Measure:</b> Participation in Online Discussions, Written Assignments, Hands-On Assignments and Final Project</p> <p><b>Assessment Measure Category:</b> Discussion</p> <p><b>Criterion:</b> N/A</p>	<p>05/18/2012 - The final project is a culmination of what is read, written about, discussed, and applied during the semester. It includes a comprehensive planning worksheet, a comprehensive creating and testing worksheet, and a minimum-of-five-pages website that incorporates all the multimedia elements.</p> <p><b>Criterion Met:</b> N/A</p> <p><b>Reporting Period:</b> 2011-2012</p>	<p>09/01/2012 - Students enjoy exercising their new knowledge and skills with the completion of the final project, and they enjoy seeing what their classmates have created when the final projects are posted to the class website.</p> <hr/>

Course Outcomes	Means of Assessment & Criteria / Tasks	Results	Action & Follow-Up
<b>Course Outcome Status:</b> Active			
<p>Courses (CT) - Graphic Communications - GRC 119 - Comp Graphcs/Digitl Media - Explanation of Multimedia Development - SWBAT explain considerations when developing multimedia for the web and when developing for other delivery methods. (Created By Courses (CT) - Graphic Communications)</p> <p><b>Next Assessment:</b> 2016-2017</p> <p><b>Start Date:</b> 05/18/2012</p>	<p><b>Assessment Measure:</b> Participation in Online Discussions, Written Assignments, Hands-On Assignments and Final Project</p> <p><b>Assessment Measure Category:</b> Assignment - Project</p> <p><b>Criterion:</b> N/A</p>	<p>05/18/2012 - Based on student posts for online discussions, their written and hands-on assignments, and their final projects, students who successfully completed and earned a passing grade in this class are able to explain considerations when developing multimedia for the web and when developing for other delivery methods.</p> <p><b>Criterion Met:</b> N/A</p> <p><b>Reporting Period:</b> 2011-2012</p>	<p>09/01/2012 - Current techniques are working for enabling students to explain considerations when developing multimedia for the web and when developing for other delivery methods.</p> <hr/>
<b>Course Outcome Status:</b> Active			
<p>Courses (CT) - Graphic Communications - GRC 119 - Comp Graphcs/Digitl Media - Project Management - SWBAT demonstrate understanding of project management regarding multimedia project development. (Created By Courses (CT) - Graphic Communications)</p> <p><b>Next Assessment:</b> 2016-2017</p> <p><b>Start Date:</b> 05/18/2012</p>	<p><b>Assessment Measure:</b> Participation in Online Discussions, Written Assignments, Hands-On Assignments and Final Project</p> <p><b>Assessment Measure Category:</b> Discussion</p> <p><b>Criterion:</b> N/A</p>	<p>05/18/2012 - Based on student posts for online discussions, their written and hands-on assignments, and their final projects, students who successfully completed and earned a passing grade in this class are able to demonstrate understanding of project management regarding multimedia project development.</p> <p><b>Criterion Met:</b> N/A</p> <p><b>Reporting Period:</b> 2011-2012</p>	<p>09/01/2012 - Current techniques are working for enabling students to demonstrate understanding of project management regarding multimedia project development.</p> <hr/>
<b>Course Outcome Status:</b> Active			